



John Marino

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John Marino is senior director of the international practice at Vitello Consulting. He brings more than 15 years of international and public affairs experience working in leadership roles. His consulting experience spans over several continents and business sectors to include private, as well as publicly traded companies. His expertise includes developing and executing winning strategies for foreign companies and governments in the United States to: improve their image, protect their reputation, raise their profile, educate the American public and key influencers, and develop strategic relationships with the US Congress, Administration, and business community.

Mr. Marino's international consulting experience includes having served as senior vice president at Fabiani & Company, a leading government affairs and marketing firm based in Washington, DC. There his responsibilities included leading the international practice where he managed clients from around the world. He was the team leader of the largest client in the firm's history where he directed government relations, public relations, communications, and outreach strategies to improve the brand of a foreign nation and to create greater understanding of its relevance to the US. This included directing advertisement, social media and marketing campaigns, coordinating government relations and advocacy strategies, and developing alliances with third party groups.

Earlier in his career, Mr. Marino served as the national executive director of the National Italian American Foundation (NIAF), the foremost organization advancing U.S. - Italy relations in the areas of politics, business, education and culture. Mr. Marino's tenure at NIAF also included directing the government relations, public policy and international relations portfolios where he worked closely with the Italian American Congressional Delegation and other governmental leaders. He also directed the organization's thought leadership programs and its prestigious Business Council, which is a networking platform for top corporate executives.

In 2011, he was as an Executive in Residence at Villanova University's School of Business MBA Program in Pennsylvania. He has served on various advisory boards including those at Villanova University, Clemson University, and the Università degli Studi Guglielmo based in Rome, Italy. Mr. Marino received a Bachelor of Arts from Clemson University in South Carolina, a Master of Arts from Fordham University in New York City, and pursued professional training at Georgetown University's Government Affairs Institute in Washington, DC.