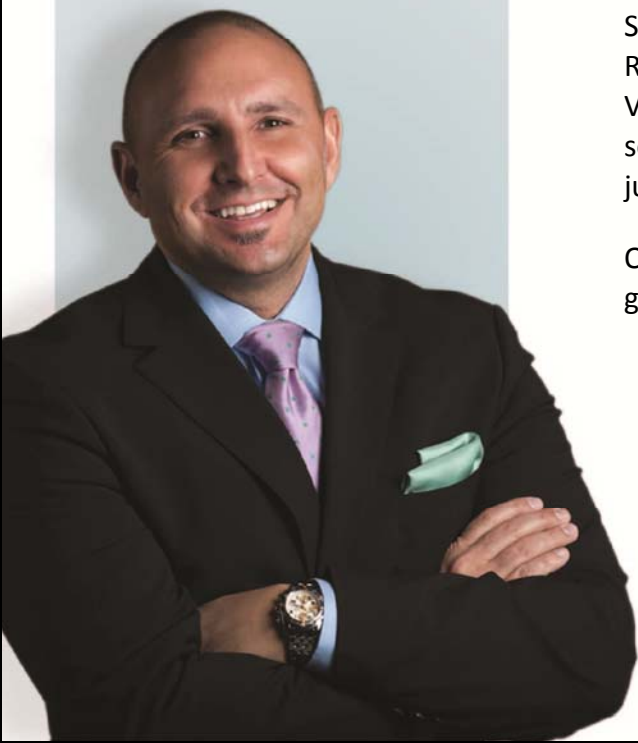




Frank Vitello

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Established in March 2006, Vitello Consulting quickly made a name for itself among Washington, D.C.'s premiere boutique firms through its work with many top U.S. seafood companies. Its expertise embraces areas as diverse as tax and trade, municipal and Tribal sovereign governments, food safety and environmental sustainability, wildlife conservation, and crisis management and communication.

As founder and president of Vitello Consulting, Frank Vitello routinely provides strategic and business counsel to a wide net of clients whose interests intersect with the U.S. Congress, federal agencies, foreign governments, and international regulatory organizations. He has successfully led legislative and policy efforts at the federal and state level, managed issue campaigns nationally and locally, has aided clients with new ventures and acquisitions, market penetration, and in developing branding and partnering opportunities.

Formerly, Frank served as political programs director for the National Fisheries Institute (NFI), the leading trade association representing the U.S. seafood industry both domestically and internationally. Its member companies represent every element of the industry from the fishing vessels at-sea to national restaurant chains; create employment for more than 300,000 Americans; and lead the federal discussion on nutrition, seafood safety, sustainable management of our oceans, and environmental stewardship. During his time at NFI, Frank served as chief architect of the association's federal advocacy program and its political giving strategy.

Prior to joining NFI, Frank served as Professional Staff for the United States House of Representatives Committee on Natural Resources. Regarded as key staff on public land use policy and property rights, Vitello was part of the 'inner circle' of advisors to the Chairman on some of the most contentious measures before the Committee's jurisdiction.

Off the Hill, Frank continues to enjoy chasing the sun and visiting great dive spots around the globe.